

Appendix no. 3 to the Joint Control Agreement
- information clause to be posted on Facebook Profile

Information on the processing of personal data – for the Facebook profile promoting “15th European Economic Forum – Lodzkie 2022”

In accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (hereinafter: “GDPR”), please be advised that:

1. Personal data controllers and their contact details

The Board of the Lodzkie Region with its seat in Łódź, at al. Piłsudskiego 8 (90-051 Łódź), hereinafter referred to as “Board” and Regionalny Fundusz Rozwoju Województwa Łódzkiego sp. z o.o. with its registered office in Łódź, ul. Traugutta 25 (90-113 Łódź), hereinafter referred to as “RFRWŁ”, are the controllers of your personal data.

The Board can be contacted at the address indicated above. The Board has appointed the Data Protection Officer who can be contacted at the following email address: iod@lodzkie.pl.

The RFRWŁ can be contacted at the address indicated above or by email at: biuro@rfrwl.pl. The RFRWŁ has appointed the Data Protection Officer who can be contacted at the following address: iodo@rfrwl.pl.

2. Joint arrangements of the Joint Controllers

While processing data in connection with joint activities undertaken as part of the promotion of the event entitled “15th European Economic Forum – Lodzkie 2022” (hereinafter referred to as “Forum”), the Board and the RFRWŁ act as joint controllers. The Board and the RFRWŁ have entered into a personal data joint control agreement, which outlines responsibilities regarding the fulfilment of obligations arising from the GDPR. In this agreement, the parties agreed, *inter alia*, as follows:

- ✓ an information clause on the processing of personal data will be posted on the Facebook profile used to promote the Forum;
- ✓ both the Board and the RFRWŁ are under an obligation to exercise your rights arising from the GDPR; you can contact the entity of your choice for that purpose.

The essential content of the arrangements between the Board and the RFRWŁ will be made available on request sent to iodo@rfrwl.pl to any interested person.

3. Contact point

The Board and the RFRWŁ have designated a contact point, located at the RFRWŁ, which can be contacted by email at iodo@rfrwl.pl or by post at ul. Traugutta 25 (90-113 Łódź) on any matters relating to the processing of personal data.

4. Purpose and legal basis

Personal data are processed for the purpose of running a profile on Facebook to promote the Forum and to carry out information and promotional activities through that profile.

The processing of data is carried out on the basis of Article 6(1)(e) of the GDPR, i.e. processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller entrusted to the controller in connection with the Act on Province Government (Article 11(2)(8)).

The Joint Controllers use website statistics functions, which include data such as the number of likes, shares/recommendations on Facebook. The Joint Controllers and the site provider jointly control these data. The scope of Facebook's responsibility is available at: https://pl-pl.facebook.com/privacy/policy/?entry_point=data_policy_redirect&entry=0

Your activity relating to the use of the Facebook profile promoting the Forum is not archived outside Facebook.

5. Recipients of personal data and information on transfers to third countries

The profile is a public profile, which means that its content (including posted content or reactions) can be seen by anyone, including persons who are not Facebook users. For more on public information on Facebook, please visit: https://www.facebook.com/help/203805466323736?helpref=faq_content. Furthermore, personal data are processed by Facebook Ireland Limited. Information on data processing by Facebook Ireland Limited is available at: <https://www.facebook.com/privacy/explanation>.

The recipients of the personal data will also include the entity providing services related to the promotion and running of the Forum's promotion and information campaign, Centrum Obsługi Przedsiębiorcy w Łodzi – an Intermediate Body for the implementation of the task under the Regional Operational Programme for Łódzkie Voivodeship 2014–2020, entities conducting assessment, monitoring, evaluation, control, audit, and reporting on the task for Centrum Obsługi Przedsiębiorcy w Łodzi, the minister competent for regional development, entities providing IT services.

The Joint Controllers will not transfer data outside the European Economic Area, subject to the transnational nature of data flows on Facebook subject to Facebook's application of standard contractual clauses approved by the European Commission and based on decisions of the European Commission determining an adequate level of data protection for specific countries. Further information is available at: <https://www.facebook.com/privacy/explanation>.

6. Storage period

Personal data will be processed for the period of time during which the profile is maintained by the Joint Controllers, unless you stop liking/following the profile or delete your Facebook account earlier. Data relating to visits to the Forum's profile on Facebook will be processed for the duration of the data's availability on the site in line with Facebook rules.

7. Rights of persons

You have the right to request access to your data and to receive a copy of them. You have the right to request rectification, restriction of processing and, in the event of the circumstances indicated in Article 17 of the GDPR, erasure of your data.

You have the right to object to the processing of your personal data. In such circumstances, the controller will cease to process the data, unless the controller can demonstrate the existence of overriding

legitimate grounds for the processing, superior to your rights and freedoms, or demonstrates that it is necessary for the controller to establish, exercise or defend against claims.

In addition, you have the right to lodge a complaint with the President of the Personal Data Protection Office if you consider that the processing infringes applicable legislation (ul. Stawki 2 00-193 Warszawa)

8. Information on data requirements

While providing your personal data is voluntary, not doing so may prevent you from using all the functionalities of the Forum's Facebook profile.

9. Joint control with Facebook

Furthermore, personal data are also processed for statistical purposes and to analyse and improve the profile. This processing is carried out on the basis of Article 6(1)(e) of the GDPR, i.e. processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller entrusted to the controller in connection with the Act on Province Government (Article 11(2)(8)). To this extent, the Board and the RFRWŁ together with Facebook Ireland Limited are Joint Controllers of the personal data. Detailed information on the website statistics and the arrangements between the Joint Controllers is available at: https://www.facebook.com/legal/terms/page_controller_addendum, while information on data processing by Facebook Ireland Limited, including in the context of the joint control referred to above, is available at: <https://www.facebook.com/privacy/explanation>.