

**Information on the processing of personal data – for the LinkedIn profile promoting “15th European Economic Forum – Lodzkie 2022” (hereinafter referred to as “Forum Profile”)**

**In accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (hereinafter: “GDPR”), please be advised that:**

The Forum Profile is available as part of the portal whose provider is *LinkedIn Ireland Unlimited Company, Wilton Pl, Dublin 2, Ireland* (hereinafter “Portal Administrator”). The rules for the use of your personal data on the LinkedIn profile can be found on the following page: <https://pl.linkedin.com/legal/privacy-policy>.

**1. Personal data controller and its contact details**

The controller of your personal data is the Board of the Lodzkie Region with its seat in Łódź, at al. Piłsudskiego 8 (90-051 Łódź), hereinafter referred to as “Board”.

The Board can be contacted at the address indicated above. The Board has appointed the Data Protection Officer who can be contacted at the following email address: [iod@lodzkie.pl](mailto:iod@lodzkie.pl).

**2. Purpose and legal basis for data processing**

The Board processes your personal data in order to run a profile on LinkedIn promoting the 15th European Economic Forum – Lodzkie 2022 and to carry out information and promotional activities using this profile.

The processing of your data is carried out on the basis of Article 6(1)(e) of the GDPR, i.e. processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller entrusted to the controller in connection with the Act on Province Government (Article 11(2)(8)).

The Portal Administrator collects your personal data (data provided by the user, data from other persons, data on the use of LinkedIn services, cookies, and similar technologies, data on the user's device and location, data contained in messages sent, received by the user or to which the user has responded, information provided by your employer or university, data from third-party websites and services). More information on the collection of personal data is available here: <https://pl.linkedin.com/legal/privacy-policy?#data>. Furthermore, LinkedIn and third parties use necessary and optional cookies to provide, secure, analyse and improve services and display relevant advertising on LinkedIn and beyond. More information on cookies is available here: <https://pl.linkedin.com/legal/cookie-policy>.

You can change your personalisation and data collection settings for the LinkedIn portal in the following tab: settings > data privacy, details: <https://www.linkedin.com/mypreferences/d/categories/privacy>.

**3. Recipients of personal data and information on transfers to third countries**

Your personal data provided on the LinkedIn portal in relation to the use of the Forum Profile is available to the Portal Administrator. The LinkedIn *privacy policy* can be found here: <https://pl.linkedin.com/legal/privacy-policy>.

All your data posted in the Forum Profile and any published content and social activities (e.g. recommendations, followings, comments, shares) that you undertake as a user will be visible to others, according to the user settings. More information on personal data sharing is available here: <https://pl.linkedin.com/legal/privacy-policy?#share>.

The recipients of your personal data will also include: Centrum Obsługi Przedsiębiorcy w Łodzi – an Intermediate Body for the implementation of the task under the Regional Operational Programme for Łódzkie Voivodeship 2014–2020, entities conducting assessment, monitoring, evaluation, control, audit, and reporting on the task for Centrum Obsługi Przedsiębiorcy w Łodzi, the minister competent for regional development, entities providing IT services.

To the extent the Board processes your personal data, it does not transfer these data outside the European Economic Area.

The Portal Administrator, as a separate controller, transfers personal data outside the European Economic Area, which is related to its activities, but any transfer of personal data outside the European Economic Area must comply with specific legal requirements. More information on the processing of personal data is available here: <https://www.linkedin.com/help/linkedin/answer/62548/przekazywanie-danych-z-unii-europejskiej-europejskiego-obszaru-gospodarczego-i-szwajcarii>.

#### **4. Storage period**

Your personal data will be processed by the Board for the period of time during which the Forum Profile is kept on the LinkedIn portal, unless you delete your account on the LinkedIn portal earlier. You can also unsubscribe from the Forum Profile or remove an action (recommending, commenting, sharing).

Irrespective of the storage of your data by the Board, the portal administrator may apply its own retention periods. Information on the period of data retention by the LinkedIn portal is available here: <https://pl.linkedin.com/legal/privacy-policy?#choices> (point 4)

#### **5. Rights of persons**

You have the right to request access to your data and to receive a copy of them. You have the right to request rectification, restriction of processing and, in the event of the circumstances indicated in Article 17 of the GDPR, erasure of your data.

You have the right to object to the processing of your personal data. In such circumstances, the controller will cease to process the data, unless the controller can demonstrate the existence of overriding legitimate grounds for the processing, superior to your rights and freedoms, or demonstrates that it is necessary for the controller to establish, exercise or defend against claims.

The Board can exercise your rights to the extent that it has the technical ability to do so (e.g. by deleting a comment or post containing personal data at your request). In addition to contacting the Board on the processing of your data by means of the LinkedIn portal, you may also contact the Portal Administrator. For information on how to contact the Portal Administrator, please visit this page: <https://pl.linkedin.com/legal/privacy-policy?#other> (point 5.5).

In addition, you have the right to lodge a complaint with the President of the Personal Data Protection Office if you consider that the processing infringes applicable legislation (ul. Stawki 2 00-193 Warszawa).

#### **6. Information on data requirements**

While providing your personal data is voluntary, not doing so may prevent you from using certain functionalities of the LinkedIn Forum Profile.

#### **7. Agreement with LinkedIn**

By registering the Forum Profile on the LinkedIn platform, the Board has agreed to enter into a legally binding agreement (“Agreement” or “User Agreement”) with the LinkedIn Portal Administrator.

Information on the agreement with the Portal Administrator is available here:  
<https://pl.linkedin.com/legal/user-agreement>.