

Information on the processing of personal data – for the Twitter profile promoting “15th European Economic Forum – Lodzkie 2022” (hereinafter referred to as “Forum Profile”)

In accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (hereinafter: “GDPR”), please be advised that:

The Forum Profile is available as part of the Twitter portal whose provider is *Twitter International Unlimited Company, 1 Cumberland Place, Fenian Street, Dublin 2, D02 AX07 Ireland* (hereinafter “Portal Administrator”). The rules for the use of your personal data on the Twitter profile can be found on the following page: <https://twitter.com/en/privacy>.

1. Personal data controller and its contact details

The controller of your personal data is the Board of the Lodzkie Region with its seat in Łódź, at al. Piłsudskiego 8 (90-051 Łódź), hereinafter referred to as “Board”.

The Board can be contacted at the address indicated above. The Board has appointed the Data Protection Officer who can be contacted at the following email address: iod@lodzkie.pl.

2. Purpose and legal basis for data processing

The Board processes your personal data in order to run a profile on Twitter promoting the 15th European Economic Forum – Lodzkie 2022 and to carry out information and promotional activities using this profile.

The processing of your data is carried out on the basis of Article 6(1)(e) of the GDPR, i.e. processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller entrusted to the controller in connection with the Act on Province Government (Article 11(2)(8)).

Please also be informed that the Portal Administrator, as a tool provider, may process your data for its own purposes on other legal grounds. More information on the purposes of data processing by Twitter can be found here: <https://twitter.com/en/privacy#twitter-privacy-2> (pkt. 2).

The Portal Administrator informs you that by using the portal services, you grant your consent to the use of cookies. The Twitter portal uses cookies for analytics, personalisation, and advertising purposes. In addition, the Twitter Portal Administrator embeds and reads third-party cookies in your browser, which are used for other purposes, including advertisement targeting. The Twitter portal's *cookie policy* can be found here: <https://help.twitter.com/en/rules-and-policies/twitter-cookies>. You can change your personalisation and data collection settings for the Twitter portal in the following tab: *settings and privacy > privacy and security*, item: <https://twitter.com/settings/account/personalization>.

On the basis of the data collected in this manner, Twitter can generate anonymous summaries and statistics (e.g. regarding the number of tweet actions (reply, retweet, like, share) and the profile of the Forum visitor), which can be made available to the profile host, i.e. the Board.

3. Recipients of personal data and information on transfers to third countries

Your personal data provided on the Twitter portal in relation to the use of the Forum Profile is available to the Portal Administrator. The Twitter *privacy policy* can be found here: <https://twitter.com/en/privacy>.

At the same time, all your personal data contained in your tweet actions on the Forum Profile (replies, retweets, likes, shares) and tags may also be available to other Twitter users. More information on Twitter's data recipients can be found here <https://twitter.com/en/privacy#twitter-privacy-3.1> (point 3).

The recipients of your personal data will also include: Centrum Obsługi Przedsiębiorcy w Łodzi – an Intermediate Body for the implementation of the task under the Regional Operational Programme for Łódzkie Voivodeship 2014–2020, entities conducting assessment, monitoring, evaluation, control, audit, and reporting on the task for Centrum Obsługi Przedsiębiorcy w Łodzi, the minister competent for regional development, entities providing IT services.

To the extent the Board processes your personal data, it does not transfer these data outside the European Economic Area.

4. Storage period

Your personal data will be processed by the Board for the period of time during which the Forum Profile is kept on the Twitter portal, unless you delete your account on the Twitter portal earlier. You can also unsubscribe from the Forum Profile or remove a tweet action (reply, retweet, like, share) and a tag. More information on the actions can be found here <https://twitter.com/en/privacy> (point 5).

Irrespective of the storage of your data by the Board, the Twitter Portal Administrator may apply its own retention periods. Information on the period of data retention by the Twitter portal is available here: <https://twitter.com/en/privacy> (point 4)

5. Rights of persons

You have the right to request access to your data and to receive a copy of them. You have the right to request rectification, restriction of processing and, in the event of the circumstances indicated in Article 17 of the GDPR, erasure of your data.

You have the right to object to the processing of your personal data. In such circumstances, the controller will cease to process the data, unless the controller can demonstrate the existence of overriding legitimate grounds for the processing, superior to your rights and freedoms, or demonstrates that it is necessary for the controller to establish, exercise or defend against claims.

The Board can exercise your rights to the extent that it has the technical ability to do so (e.g. by deleting a comment or post containing personal data at your request). In addition to contacting the Board on the processing of your data by means of the Twitter portal, you may also contact the Twitter Portal Administrator. For information on how to contact the Twitter Portal Administrator, please visit this page: <https://twitter.com/en/privacy#twitter-privacy-9.1> (point 9).

In addition, you have the right to lodge a complaint with the President of the Personal Data Protection Office if you consider that the processing infringes applicable legislation (ul. Stawki 2 00-193 Warszawa).

6. Information on data requirements

While providing your personal data is voluntary, not doing so may prevent you from using certain functionalities of the Twitter Forum Profile.

7. Agreement with the Portal Administrator

By creating the Twitter Forum Profile, the Board has entered into an agreement with the Portal Administrator. For information on the arrangements between the parties, including data protection, please visit the following page: <https://twitter.com/en/tos>.