

## **Appendix 3 to the Co-controlling Agreement - information clause to be posted on the FB profile**

### **Information on the processing of personal data – the Facebook profile promoting “16<sup>th</sup> European Economic Forum – Lodzkie 2023”**

The Forum profile is available on Facebook, whose provider is *Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour 462129 Dublin, Ireland* (hereinafter “Portal Administrator”). The rules for using your personal data on Facebook can be found at: <https://www.facebook.com/privacy/explanation>.

#### **1. Personal data controllers and their contact details**

The Lodzkie Region with its registered office in Lodz, at ul. Piłsudskiego 8 (90-051 Lodz), on whose behalf the Board of the Lodzkie Region operates, hereinafter referred to as “Lodzkie Region”, and Regionalny Fundusz Rozwoju Województwa Łódzkiego sp. z o.o. with its registered office in Lodz, at ul. Traugutta 25 (90-113 Lodz), hereinafter referred to as “RDFWL”, are the controllers of your personal data.

The Lodzkie Region can be contacted at the address shown above. The Lodzkie Region has appointed a Data Protection Officer who can be contacted at the following email address: [iod@lodzkie.pl](mailto:iod@lodzkie.pl).

The RDFWL can be contacted at the address shown above or by e-mail to: [biuro@rfrwl.pl](mailto:biuro@rfrwl.pl). The RDFWL has appointed a Data Protection Officer who can be contacted at the following email address: [iodo@rfrwl.pl](mailto:iodo@rfrwl.pl).

#### **2. Joint arrangements of the Co-Controllers**

When processing data in connection with joint activities undertaken to promote the event titled “16<sup>th</sup> European Economic Forum – Lodzkie 2023” (hereinafter “Forum”), the Lodzkie Region and the RDFWL shall act as Co-Controllers. The Lodzkie Region and the RDFWL have entered into a personal data co-controlling agreement which defines the responsibilities with regard to fulfilling the obligations arising from the GDPR. In this agreement, the parties agreed, in particular, that:

- ✓ an information clause on the processing of personal data will be posted on the Facebook profile dedicated to the promotion of the Forum;
- ✓ Both the Lodzkie Region and the RDFWL shall be obliged to ensure that your rights under the GDPR are exercised; for this purpose, you may contact any of them as you wish.

The essential contents of the arrangements between the Lodzkie Region and the RDFWL shall be made available on request to any interested party sent to [iodo@rfrwl.pl](mailto:iodo@rfrwl.pl).

#### **3. Designation of a contact point**

The Lodzkie Region and the RDFWL have designated a contact point located at the RDFWL, which can be consulted on all matters relating to the processing of personal data by email at [iodo@rfrwl.pl](mailto:iodo@rfrwl.pl) or by letter sent to ul. Traugutta 25 (90-113 Łódź).

#### **4. Purpose and legal basis**

The personal data shall be processed to run a Facebook profile promoting the Forum and to implement information and promotional activities through it. The personal data shall also be processed to answer queries, to respond to the content provided and to share posts with people who have liked or follow the profile.

The legal basis for the data processing shall be Article 6(1)(e) of the GDPR, i.e. the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

#### **5. Recipients of personal data and information on transfers to third countries**

The profile is a public profile, which means that its contents (including the content or reactions posted therein) can be seen by anyone, including persons who are not Facebook users. For more details on public information, please visit the following webpage: [https://www.facebook.com/help/203805466323736?helpref=faq\\_content](https://www.facebook.com/help/203805466323736?helpref=faq_content). Moreover, the personal data shall be processed by Facebook Ireland Limited. Information on data processing by Facebook Ireland Limited is available at: <https://www.facebook.com/privacy/explanation>.

The recipients of the personal data shall be as follows: the entity providing services related to the promotion and conducting the promotion and information campaign for the Forum, as well as the Entrepreneur Support Centre [Centrum Obsługi Przedsiębiorcy] in Lodz – the Intermediate Body for the implementation of the task as part of the Regional Operational Programme for Łódzkie Voivodeship 2014–2020, entities performing the assessment, monitoring, evaluation, control, audit and reporting of the task for the Entrepreneur Support Centre in Lodz, the minister responsible for regional development, entities providing IT services.

The Co-Controllers shall not transfer the data outside the European Economic Area, subject to the transnational nature of data flows on Facebook using standard contractual clauses approved by the European Commission and based on the adequacy decisions of the European Commission with regard to data protection in specific countries. Further information can be found at: <https://www.facebook.com/privacy/explanation>.

#### **6. Storage period**

The personal data shall be processed for the period of operation of the profile by the Co-Controllers, unless you delete the content posted on the profile beforehand, stop liking/following the profile or delete your Facebook account. Personal data processed for the purpose of answering enquiries, responding to submitted content shall be processed for the duration of the enquiry, correspondence, and thereafter for a period of 1 year.

#### **7. Rights of persons**

You have the right to request access to your data and to receive a copy thereof. You have the right to request rectification, restriction of processing and, in the circumstances referred to in Article 17 of the GDPR, erasure of your data.

You have the right to object to the processing of your personal data. In such a case, the Controller shall cease to process the data, unless the Controller is able to demonstrate the existence of compelling legitimate grounds for the processing which override your rights and freedoms or demonstrate that it is necessary for the Controller to establish, assert or defend against claims.

Furthermore, if you consider that the processing is in breach of applicable legislation you have the right to lodge a complaint with the President of the Personal Data Protection Office.

## **8. Information on the requirement to provide data**

While you provide your personal data on a voluntary basis, should you choose not to do so, you may not be able to use all the functionalities of your profile.

## **9. Co-Controlling with Facebook**

By creating the Forum's profile on Facebook, the user has acknowledged that, together with the Portal Administrator, they are co-controllers with regard to the processing of personal data as part of events for the website Statistics. However, Controllers of the parties shall not have access to personal data processed as part of events; they shall only have access to the website summary Statistics. The events used to create website statistics do not store IP addresses, cookie identifiers or other identifiers associated with individuals or their devices other than the Facebook user ID for users logged into Meta. More information on co-controlling is available here: [https://www.facebook.com/legal/terms/page\\_controller\\_addendum](https://www.facebook.com/legal/terms/page_controller_addendum) Preview.